

ssano Recorder

VOLUME III; No. 48

RED CROSS NOTES

On Monday, November 11th, the Canadian National Red Oross Society Oppose 18 5,350 glow aver fund campairs Albestrás silotinent in the campairs part of the province Mr. W. J. Dick, of Behavior, is campaired, the province Mr. W. J. Dick, of Behavior, is campaired, the province Mr. W. J. Dick, of Behavior, is campaired, the province Mr. W. J. Dick, of Behavior, is campaired, the province Mr. W. J. Dick, of Behavior, is campaired, the sand-sale of the Mr. W. A. Austin, of publishers. the province Mr. W. J. Dick, of Edmonton ton, is camping manager, with Capt. K. C. McLeod, Marville, as his seatant. In the south, Mayor Andrew Davison, Calgary, is manager, his assistant being Mr. W. A. Austin. Diddsur?

While the ceital fund campaism does not sare toull low is, the Booker of the CA.M.C. his is bustly engaged through its volciety has an auxiliary of the CA.M.C. his is bustly engaged through its volciety has an auxiliary of the CA.M.C. his is bustly engaged through its volciety has been made area-being the capture of the CA.M.C. his is bustly engaged through its volciety has been made area-being the capture of the CA.M.C. his is bustly engaged through its volciety for hospitals in the flighting through the capture of the first policy of the control of the capture of the first policy in the capture of the first policy in the capture of the first policy in th

To Carry on Law Practice In Bassano

Sat., Nov. 11th.

ARMISTICE SERVICE

ARMISTICE SERVICE
Sileonet The local tolks.
Heads bowled in revenence.
Thoughts of Healing soils.
Cringing from the fear of cot in Itel., We wall in allence.
A deep voice. Prayer.
Soils. Tealix. And then,
The paster tests of cutter.
Ever everment. Anexe.
Slowly! Slowly! Slowly!
Heads bowled, eyes lev.,
We leave the heads of God.

Special Services McLaws Presented With In Anglican Church Parting Gift By Bd. Trade

Text of Holmes Presentation To McLaws

The following is the text of a forty presentation address given by the farry Hollows of Beasano, at the sand of Trade meeting on Welmans of Trade meeting on Welmans of Trade Market and the State of Trade Market and Trade Market and General Mr. McLews, restring President and Gentlemens II. have been asked on the occasion of "Bill" McLews, gentlemens, Trade Market and Gentlemens and the meeting of the Market and Gentlemens and the meeting of the Market and Gentlemens, Trade The Australia and Committee of the Commi

authorized.

At the conclusion of the business of the meeting, Mr. A. McKee took over the meeting, and called upon the newly elected president, Mr. Holmes, to present Mr. McLeaw with a departing fift, a token of the esteem of filmheirs of the Board. Text of My. Holmes presentation address appears elsewhere in this issue.

Holmes presentation address appears cleavhers in this issue.

Mr. Wildaws, in replying, to Mr. Molpnes, hight voilined the history of Bassaniosince his arrival here twenty verse lead one month and. He yratic and the second of the second of

The attention of all water users throughout the District is called to the Notice of election for the Boart of Trustees of the Eastern Irrigation District who hink deep many page two of the Santa Trustees. The Notice appears' on page (two of the Santa Tt should be noted by all the Santa Tt should be not the polling Division in which they actually reside. On request, our relate will be pleased to inform you where you hould work the santa Tt should be not the santa Tt should be particularly noted.

"It they vote votes for more or less candidates for irrustee-ship than he is entitled to vote or less candidates for irrustee-ship than he is entitled to vote for, his bailot paper containing such vote will be void and will not be counted for any of the candidates."

EXCAGERMENT ANNITIVEED

ENGAGEMENT ANNOUNCED

Mrs. Trans Hefflebower of Crow-foot announces the engagement of her only daughter. Eleanor May, to Mr. Monitord Kelly, of Calgary. The wedding will take place in Calgary on November 11th, at the home of the groom's parents at 3023, Elbow Drive

ST, COLUMBUS LADIES' ALTAR SOCIETY

XMAS SALE OF NEEDLEWORK, NOVELTIES & XMAS TEA

Saturday Afteroon, December 9th-- Xmas Hamper

IN THE LOOF HALL

enile Club To Sponsor Dance And Raffle, 17th

Moyal Cafa on Wednesday atternoon, Nor. 8th, with approximatery 30 members present. Www. McLaws occurs of the state of the

2. A pair of Gioves, donated by A. McKee.

The boys have also arranged for supper. Many complaints have been heard in the past that the supper interactions of the supper interactions of the present of the part of the supper interactions of the part of the pa

of the through the Auto Camp Garsea.

Other prizes to be drawn included,
A \$140 merchandles order donated
by Jan Johnston, Small Ham,
Charles and Johnston, Small Ham,
Contact by Pions Heat Ham,
Contact Luckel, 'quarts Marvishles old
donated by Johnston, 'Gasserois, 'dedeed, 'prizes and the Contact of the Contact
prize of Cloves donated by L. Control
and donations from Sittles Tung Sforand the Palan Confectionery,

"State Tung State State Control
and Considers from Sittles Tung Sforand the Palan Confectionery,

"State Tung State State Control
and Considers of State Tung Storand the Palan Confectionery,

"State Tung State State Control
and Considers of State Tung Storand the Palan Confectionery,

"State Tung State Stat

Hussar

There will be Church Services on Sunday, November 19th, with Rev. S. Marshall of Ogden officiating, road and weather permitting.

Mr., and Mrs. B; C. Bell of Gaesby, and Mr., and Mrs. B; C. Bell of Gaesby, and Mr., and Mrs. W. R. Mackean of Delbourne, spent last week-end with the company of the control of



ertising rates furnished on applic Subscription Rates: Canada, \$2.00 per year Great Britain and the United States, \$2.00 FLOYD T. CARY, PUBLISHER

THURSDAY, NOVEMBER 9, 1939

The Apple Campaign

NO DOUBT our readers already know, a serious surplus of Canadian apples has developed overnight due to war conditions

The British market, hitherto major outlet for Canada's choicest apples, has suddenly disap-The British market, hithertor major outlet for Caniada's choicest apples, has suddenly disap-peared, due to necessary import restrictions, and lack of storage apage in trans-Atlantic steamers. An emergency of the first magnitude has thus arisen, not only for the individual growers, but whole sec-tions of Canada, which depend for their continued

welfare on this particular crop.

This is a national problem that demands

This is a national problem that demands immediate attention unless we are content to sit by and see a whole season's crop sacrificed and the fresh apple market completely demoralized. Accordingly the Dominion department of agriculture' now asks your enthusastic and practical help in making completely effective a nation-wide purchasing campaign to be undertaken at once. The objective of this campaign is to create a vastly enlarged domestic market for Canadian apples. That objective can be achieved only if baked up whole-heartely! by veryone in the trartie provinces.

objective can be achieved only it obsets up whole-heartedly by everyone in the prairie provinces.

By newspaper and magazine advertisements by radio, direct mail, posters — by every medium of publicity available the department proposes to make publicity available the department proposes to make known to housewives and the public generally the admirable opportunity now presented for getting better acquainted with that King of Fruits, the Can-adian apple, at its best. The proportion of in-lerior grade apples to reach the fresh fruit trade will be sharply reduced, and the better apples, includ-ing a large share of the choice packs normally set to Great Britain, will be offered at very attractive prices. The substantistic are but no of the out-

to Great Britain, will be offered at very attractive prices. The substandards are left only to the outlet of manufacture by canning and drying, and to be pressed for apple juice, cider and vinegar. Dealers, jobbers, wholesalers and the trade generally can give impetus to this national effort by featuring Canadian apples in stores, arranging displays, making use of dealer helps which will be liberally supplied by the department, distributing literature to housewives and in various ways.

We are convinced that Canada's 1939 apple crop can be readily absorbed, by, Canada herself,

we are convinced that Canada 1959 apple crop can be readily absorbed by Canada herself, the purchasing power of whole sections of Canada maintained and the marketing of this important crop kept on an orderly basis if this merchandising plan is followed through with energy and enthusiasm. In the pursuit of this purpose, the Canadian govern-ment looks to you for support. May they count on

Poppy Day

THE SYMBOLISM Of the poppy, the sorrowful appropriateness its blood-red bloom, takes on a deeper significance, with each succeeding year. The Great War is passing almost into legend; a generation is bequeathed the duty of carrying into the years that have yet to come, the work and the ideals of those whom the Poppy commemorates. Canada, along with the whole Empire, has adopted the Poppy as a "symbol of Remembrance" bay, because of the foloog graves in France and Belguim in which file the dead of the preceding generation; because of the 170,000 Canadians to whom

Deigum in which the the dead of the preceding gen-eration; because of the 170,000 Canadians to whom the conflict brought disablement of one kind or an-other. The crosses in the cemetries of Flanders are garlanded with Poppies — dolorous emblems of a Nations Youth consumed in the "Wrath-red forge of war."

On Poppy Day this Dominion pauses in its On Poppy-Day this Dominion pauses in its mornal activities to recall the sacrifices of its young men, to pay tribute to their heroism, their hardihood and their uncomplaining fortitude with which they bore the privations and sufferings. At the same time, Canada strives to liquidate in some small measure, an obligation to those disabled men employed in the Vectoral industries of the Country, whose only means of livelihood is the making of these simple emblems.

these simple emblems, and the second of the great object of life is not to seek our own pleasure, but to do our duty.

The pominion-wide ramifications of the great candiant Legion, with its tens of thousands of workers on Poppy Day, take care of the distribution of those Poppies throughout Canada. There is thus insured to their disabled comrades in these tetrals those a loval performance of a sortowing yet prideful task. All Canadians of every age and degree should wear a symbol on Poppy Day. For that is surely a day of reconsecration and of rededication to the work on hand, of continuing the structure of civilization where the workers of a present the structure of civilization where the workers

Buffalo for Ontario

THE ORIGINAL Habitat of the North American but-talo, or bison, was the plains of wastern North Amer-ica. When the white man first came west huge hersh of buttalo occupied the serving; extending from the Oulf-of Mexico well into Canada. These hersh drifted south in the wintertime and north in the

The merciless white man made short work of the burtan. The great, ponderous animals were leighless against the cunning and high-powered rifles of the white hunters Towards be ged of the inheteen the cintury lite buffalo faced extinction.

Early in the current century the Canadian government, did a good stroke of business when it hought a herd of several hundred buffalo from a half breed in Montana whose name was Michael Pablo. After a great deal of trouble this heeft was prounded up and shipped to Alberta. Just recently a carload up and shipped to Alberta. Just recently a carload the request of the Ontario government. The buffalo are not native to Ontario, and it will be interesting to see how they progress under the climatical conditions prevalent there. The Alberta buffalo herds are sufficiently large and thriving to turnish supplies to all Canadian provinces it they wished. Hanna Herald

Value of Board of Trade

BUT WHILE WE May expect much from a board of trade, we must not expect miracles nor success in all ventures. After all, the contribution, asked from any person is little, and if any good is accomplished for the community at all it should be worth the effort or the membership fee on the part of an individual. It is a falling with all, of Jus that, sometimes we expect too much from a small insometimes we expect too much trom a small investment, and in expecting too much, we lose sight of real advantages gained. It is human nature to expect more than we are likely to get, and to want more than we have got after we have gotten it. It is this characteristic of human nature that often leads us to unjustified disappointment—Macleod Gazette.

The Only Goal

THE FINAL Object of this war is not the resusci-tation of Poland, or Czecho-Slovakia, or pre-Ansch-luss Austria. It is not the liberation of Balkan or Scandanavian states from fear and bondage: is not the regeneration of the Weimar Republic Those things are part and parcel of a greater jective — the restoration of reason, decensanity to the entire world, and the governance of

That is why there is no concrete objective on objective that can be estated in terms of money or people of territory. The objective of this war is to register upon Nazi Germany land every other country with similar ambitions) the idea that we are living in 1939, in an age when threat, force and slaughter are barred as instruments of international elationship

relationship

Since this is our goal, it would be futile, at
this point to try to define it in terms of boundaries
and victories. Obviously, we do not seek merely
atonement and restitution for the crimes of the Third atonement and restitution for the crimes of the Third Recit; we seek also acceptable safeguards for the future of humanity. Whether victory is attained at Sandruckes or Berlin, we must fight not met till Hitler is willing to compromise, but until Hitler is m has been oblitrated, and east out, from hearts of the German People—Calgary Herald.

The Poet's Corner

SONG OF THE SOLDIER

What of the faith and fire within us Men who march away Ere the barn-cocks say

Night is browing gray,
To hazards whence no tears can win us;
What of the faith and fire within us Men who marched away?

Is it a purblind prank, O think you. Friend with the musing eye

Who watch us stepping by,
With doubt and dolorous sigh?
Can much pondering so hoodwink you!
Is it a purblind prank, O think you,
Friend with the musing eye?

Nay. We see well what we are doing, Though some may not see—

Honor Departing Enthusiast

ered Monday light at Fat's Cafe to bid the energetic organizes of many years good-bye. Wm. McLaws has been, literally speaking, the Tennis Glub, bringing it from a financially defunct club of five or his, to a their ing group or riscuest wielders. pow numbering approximately 30. In the realm of the pisskin, Montor

Miglaws has in the last few molded a group of athletes into caseful club.

Speaking on behalf of the ga Mr. W. F. MacBeth paid a vocate to the dynamic man of steep athletening. The atmosphe though the dominant sphere of though the dominant sphere or ence was one of regret. was sprinked with jovial jesting a acteristic of the man who, is le In replying, Mr McLaws short panorama of the adva aparts since 1919, when he c Hassano. He also urged the men and sportswomen present up the high siandard already set.

Mr. McLawa was presented with travelling kit, complete, with accordes, as a small, token, of reme brance from the two cluss.

As Mr. McGlesh, explained, it, Mr. McLawa in making the present control of the contro

Weather-man Plays Pranks

The weather-man, although a little late for hallowe'sn praishs, has certainly deliberated upon the type of weather Beason, and all of Alleyine Eng. that matter, is to days, the kinds and hallowern pursues shout that to our little town over the weathern. The same and the same an

Curling Club Organizes

A re-organisation meeting of the lausaina Curling Chib was held in the Hoyal Blank on Monday strained of the Hoyal Blank on Monday strained of the Monday strained of the Control of the Monday strained the Monday strained the Monday strained the Monday for the past year, and auditors report, showing that the clab had successfully control of the Monday strained that the clab had successfully but that very small bank halance, was on hand to begin the 1924-90 season with, The election of officers saw A. I. Toung returned to the office of Pronting the Monday of the Monday of

Flood will not as Auditor for the coming form.

A two man committee was appointed
of to solicit members, and arrange
rithes for the country, season. A.
Cathro and E. Haskarpa were appointed to do this work. Before the
foreign state of the country of the conpresent of rithals is amounced, they
foreign the country of the conpresent of rithal is an included
the passing of the necessary motion yebonning matters, and a motion to become armitated with the Royal Caledopina Curling Club.

Wm. McLaws outlined the propertion of the country of the country of the
dopina Curling Club.

Wm. McLaws outlined the propertion of the country of the country
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to the country of the country
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to

FRIDAY and SATURDAY, NOV. 10 and 11-A story that will make your blood tingle. . a se youth and ourage, inspired by the age old tradition of Uncle Sam's fighting men. "THE DUKE OF WEST POINT."

> FRIDAY & SATURDAY, NOV. 17 and 18-Prepare your heart for a new screen experience!

Nurse Edith Cavell
with Edna May Oliver, Geo. Sanders, Zasu Pitts.

Show at 8 p.m. UNTIL FURTHER NOTICE

5...19 years, 15c: 18...16 years ORPHEUM THEATRE: BASSANO ALTA

NOTICE IS HEREBY given that under the previsions THE IRRIGATION DISTRICTS ACT, the undersigned have by appointed by the Minister to hold an election of FIVE persons compose the Board of Trustees of the Eastern Irrigation District.

The following candidates have been nominated:

ANDERSON, CARL J.	Seand
BENNETT, JOHN W.	Rainle
BLOCK, JENS	Millice
BURROWS, RALPH M.	Counte
DAHL HENRY	Duche
HALL, JAMES, G.	Roseman
HARSTAD, HAAKON B.	Patrie
HELLMER, ANTON	Tille
SCOTT, HOBERT	Tille
WOODWARD, GEORGE W	Brook

POLLING DIVISION No. I comprises the following areas
Any parts of Townships Fourteen (14) and Fifteen (15) in Rangov
Fifteen (15) and Sixteen (16), With.M. Poll at Martin's Store,
Sondia,

giPOLLING DIVISION No. 3 comprises the following area:
Any parts of Townships, Sixteen (16) and Seventeen (17), Rangee
Fitteen (15), Sixteen (16), Seventeen (17) and Eighteen (18), Wath.M.
Poll at the Community Hall, Rainler.

POLANO DIVISION No. 2 comprises the following area:
Am, parts of Townships Expiness (15) and Nucleon (15) in Ranges
Fourteen (14), Pitteen (15), Sixteen (16), Seventeen (17), and Eighteen (16), Wilad. Poli at the Stores Building, El.D. Headquarters,
process.

FOLLING DIVISION No. 4 comprises the following area Any parts of Pennship Fvenity (29), Twendy-one (21) and Twenty-two (23) in Range Fouriesh (14), and the scatterly hairs of Townshipe Fvenity (3) and Twenty-one (21) in Range Fittees (15) and the state of Twenty-one (21), and the scatterly hairs of Townshipe Fventy (3) and Twenty-one (21) in Range Fittees (15) and (24). The control of the scattering of Twenty-one (21), in Range Fittees (21), which we will be supported to the scattering of the

POLING DIVISION No. 5 comprises the following area.

Amy pages of the westerly halves of Townships Twenty (20) and
Trenty-one (21). Raige Titteen (15) and of the casterly halves of
Townships Twenty (20) and Twenty-one (21) in image Sisteen (16),

with. No! is the Waternsater's Office, Rosemary.

POLLING DIVISION No. 6 comprises the following area:
Any parts of the wesierly halves of Townships Twenty (20) and
Twenty-one (21), Rance Sitzen (16), and any part of Townships
Twenty, (20), and Twenty-one (21), in Ranges Seventeen (17) and
Eighteen (18), Wath. M. Poll al. Community Hall, Countees

POLLING. DIVISION No. 7 comprises the following area:
ANY parts of Townships Twenty-tures (23) and Twenty-tour (24) to
Ranges Fourtees (14) and Pitteen (15); any parts of Townships
Twenty-two (25) in Bainge Pitteen (15); any parts of Townships
Twenty-two (25); Twenty-tures (25), Twenty-two (24) and Twentytree (25) in Banges Rixteen (16) and Swenteen (17), any parts of
Township Twenty-two (25) and Twenty-three (25) in Range Rixteen
Mills Twenty-two (25) and Twenty-three (25) in Range Righteen (18)
Whith. Foll at Community Holl, 25

WHEM. Poil at Community Hall, Gem.
POILIND DIVISION No. 8 comprises the following area:
Any parts of Township Nineteen (19), Twenty (20), and Twenty-one
(21) in Range Rivers (11) and Twenty-two (23) in Range Trainer (21), and Twenty-two (23) in Range Trainer (21), and Twenty-two (23) in Range Trainer (31), and Twenty-two (23) in Range Twaire (31), and Twenty-two (23) in Range Twaire (31), Whith, Poil at the Hall, Porticle,
POILIND DIVISION No. 9 comprises the following area:
ANY parts of Township Nineteen (19), Range Thirteen (13), Walth, M.
POIL ST. School,

Polis in the state content.

Polisial Model of the Model

POLLING DIVISION No. 11 comprises the following area:
Any parts of Townships Fourteen (14), Fifteen (15) and Sitzeen (16) in Ranges Eleven (11), Twelve (10), Thirteen (12) and Fourteen (14) and the most southerly two miles in width of Township Sweetness (17) in Ranges Eleva (11), Twelve (12), Thirteen (13) and Fourteen (17) and Fourteen (14). With. Poil at Rentrew School.

NOW THEREFORE THE ELECTORS within the said District and qualified to rote are hereby notified to attend at the polling places set out above opposite the division in which the said electors are entitled to rote. ON THE

17th Day of November, 1939

at the hour of Nine o'clock in the forenoon, at which hour and places I will proceed to hold the said clocking for Practices.

The Poil will containe your mattin and case at the hour o' Prio velock in the atternoon of the said day.

Prio velock in the atternoon of the said day.

Date the HOUTENT day of NOVERMEN, 1999.

Date the HOUTEN and O'Clock of NOVERMEN, 1999.

Date the HOUTEN AND THE STATEMENT WHERE A STATEMENT OF THE STA

A. T. Connolly



Satisfaction Guaranteed QUICK SERVICE

Dr. W. F. Keith Dentist

hone 83

Dr. B. E. Barlow VETERINARIAN BASSANO . . . ALTA.

Dr. A. G. Scott

M. B. L.M.C.C.

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McLaws, Gordon & Co.

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ORDER Cut Flowers and Plants Sprays and Wreaths From

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> FRESH MILK AND CREAM Delivered to Your Door Every Morning

A. Meidinger

Harry Holmes
ARPENTER and BUILDER
Estimates Given on All Work If you are in need of building o carpenter work of any kind Phone 16

Phone - 34

FOR YOUR -Wiring and Electrical Requirements

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BASSANO, ALTA. Electrical Appliances and Westinghouse Radios For Sale

A. J. Seviany

Brooks, Alta.

FOR a good successful sale, place your listing with me. I have had many years of ex-

Phone 105. Licence 54-39-40.

er Association of Alta

SWEET

Church Announcen

St. Columbus Church. BASSANO, ALTA.

MASSES—and Sunday of each m
at 9 o'clock or 11 o'clock alterns
5th Sunday of the month at 9 o'c
Special Devetions will be annou

as the occasion arises. REV. JAMES MORROW - PASTOR

Church of England BASSANO ALTA Rev. J. Naylor

Knox Presbyterian Church

11 a.m.-Sunday School, -

LOST:—Spare Tire, Tube and Rim, 5.50x19. In vicinity between Duch-ess and Bassano, Finder please communicate with R. D. Bresnicoff, Bassano Reward p.1

OR SALE:— Tamworth Registered Boar Pig. Weight approximately 300. pounds, Reasonable. Apply A. Freeman, Lathom.

MILK AND CREAM

Fresh milk and cream delivered by motor early every morning.

Bill's Dairy Our Customers Remain

man tannananana

OR THAT FALL AUCTION SALE

Folen Sells It

23 Years License in Southern Alb : License No. 105-39-40 :---



CALGARY

and return \$2.00 from Bassano

Correspondingly Low Fares from Intermediate Stations

GOOD GOING NOV. 16 - 17 - 18 RETURN UNTIL

Canadian Pacific

Let's Make It Our Business

German and Italian military aggres-sion is to a large degree commercial-by insipired. Nations are still out gumning for markets.

Just two thousand years ago, a certain master salesman was handed a terrific seiling job. He was sent in-

MES. J. SCHAFFER PASSES

Mrs. Jake Schaffer, aged 29, be-loved wife of Jake J. Schafer of Bas-sano passed away in the local hospital on Saturday last, following a three weeks tilness.

weeks illness. Bagland, on October Stor, 1810, the late Mrs. Schafer came to Canada with her parents in 1912. She was united in mariage to Mr. Schafer in 1929, and to this union, 5 children were born: Clifford Kenneth aged 9; Robert John, 7; Edward Arthur, 5; Jacob Roy, 3 and Lillian Margaret, 17 months.

Function of the Mrs. Schafer Schafe

garet, 17 months.

Funeral services were conducted on Monday frogs. Knog: Presbyterian Church, Rev. Dr. Stebpens of Calgary officialing at 2 p.m. Internment was made in the Beasamo Cemeter, Pall-bearger were Mearr. E. Meidinger. V. Capran, W. Ratochka, H. Treber, I. Seeley and J. Rutschka, Dr. B. E. Barley was in charge of tomeral ar-

arlow was in charge and ingements.
Surviving the deceased are her husand and five children, and her parate of Chilliwack, B. C.
The deep symbolity of Bassand cillens is extended to the bereaved fam

WEDDINGS

DOWNS-WUORY A very pretty wedding was solemn-ized at the home of Mr. and Mrs. Ken-

with matching accessories, and car-ried a bouquet of white mums inter-mingled with roses. The bridesmald chose blue net and a corsage of pink

slais week, when Margaret Christina, classifier of Mr. and Mrs. M. Wond, and Mrs. M. Wond, and Mrs. Ed. Martin. Gordon Zones, one of the local five foundation of Mr., and Mrs. E. Downs, and Mrs. Ed. Martin. Gordon Zones, one of the local five foundation of Mr., and Mrs. E. Downs, hird son of Mr., and Mrs. E. Downs, hird son of Mr., and Mrs. E. Downs, and the foundation of the statef, Muss. of Goosland, Mrs. Ed. Himchier of Brooks, officiated at a five foundation of the groom, was becomingly gowen as long white net over eatin dresse with matching accessories, and carried a bouquet of white muss interintial with the statement of the five foundation of the five

has ver known.

Today — Business is OUP battle.

Bet a good many of us stlemen out on the firting like are going off halfsocked. We have no well-lad plan.

Our attack is sporty and our defence fis weak. We go out to battle for the customer's dollar with an aibli for a sittled and a guess for a spear, And whenever we run up against a wellarmed-with-facts. opposition, we're itsked.

Let's borrow a page from Caesar.
If business is a battle, let's MAKE IT
OUR BUSINESS. Let's put that BUSINESS. Let's put NI, VIDI, VICI': Into practice

1. Assemble all the facts.

b. Then the action. "Are all no pool commander will lead the rrope lists halfe without first hierarchies are all the strength and also continued to the strength and specified and the strength and the

Makepeace

Bob Mulien of the 23rd R.C.A., Cal-gary, spent the week end at the home of Mr. and Mrs. T. Mulien.

Mr. and Mrs. J. R. Clark were Cal-

Providing the weather-man keeps up his good work, threshing will be resumed in a few days.

Mr. O. Martin who halfs from near Regins, Sask, is visiting at the home of his brother and sister-in-law, Mr. and Mrs. Ed. Martin.

LOUIE CONN- PHONE 7

Grocery Specials

JENKINS CALGARY BREAD AND BUNS FRESH DAILY, All wrapped in Cellophane. The only way to buy bread and buns. They will not dry out or mold. Sliced White or Brown. Bye, Raisin, Vienna, or Sandwich, at no extra cost. Try some with your next order.

Fresh eggs and Dairy Butter

on hand
FRESH, & CURED MEATS
Fork, Beef, Pork Sausage, Hamherger made daily, and our
prices are right.
Fresh White Fish on sale.
Per pound 16

FRESH FRUIT, VEGETABLES Apples: Delicious, fancy wrap-ped \$2.15

Grapes: Table, 2 lbs. Grapes: Concord, basket ___ 49e Onlone: Spanish, 4 lbs. 25e

MEN'S WEAR SPECIALS
AT CATALOGUE PRICES
blg supply at pre-war price
Come in and get them while
stock lasts,

eal good Indian Lump Coal. A real coal, delivered in your bin anywhere in town at \$4.00 per ton. Try a load.

Men's Wool underwear, leather coats; shoes felts of all kinds; Overshoes and rubbers; mitta of all kinds; Winter Caps; Sweaters, blazers, Indian buck skin coats all at low prices.

Carbart O'ralls: Valentine boots

.

HAVE YOU A VACANCY????

if so

Then Let a CHOICE Steak or Chop FROM THE PIONEER MEAT MARKET Fill the Position.

Phone in your Order

"The Home of Fresh Meats

Pioneer Meat Market STANLEY HASKAYNE, Prop.

CARD OF THANKS

Mr. Jake Schaffer and family and
Mr. Jake Schaffer and family and
Mr. and Mrs. Oution and family. hasband and parents of the late Mrs. 3, [al.,

Have you ever tasted

If you haven't . . . you are missing something

 Your favourite dealer can get you a variety of Dried or Pickled Canadian Fish, the flavour of which is as tasty and as perfect as though you had caught them yourself and promptly popped them into the

They can be served in various appe Dried Fish such as Cod, Haddock, Hake, Cusk and Drilock, and Pickled Fish such as Herring, Mackerel and Alewives can be brought to your table as new dishes . . . that the family will like.

Serve Canadian Fish more often. Make "Any Day A Fish Day". Your dealer can secure Dried or Pickled Fish for you no matter how far you live from open water . . . with every bit of its goodness retained for you. And, by the way . . . you'll find it pleasingly

DEPARTMENT OF FISHERIES, OTTAWA.



dies write for free BOOKLET Department of Fisheries,

'Please send me your free 52-page Booklet "100 Tempting Fish Recipes", containing 100 delightful and economical Fish Recipes.

DAY A FISH DAY

GET TO KNOW the FINER OUALITY of ALBERTA MADE

"the BEST BEERS MADE"

advt, is not inserted by the Alts. Idquer Control Board or by the Gov. ernment of the Province of Alberta.

EN'S WORK PANTS

GROCERIES

ALL FOR 690

gliveys Flakes: It's a new breakfast food. Delicious Per package Pure Honey, 2 lb; tin 35e

Kraft Quick Dinner: A 4 in 9 minutes Jello Freeze Mix: Try the new flavor, orange-pineapple. 2 for

Truits and Vegetables

James Johnston

More people now buy it than any other Drumheller brand.



BASSANO RECORDER

SUBSCRIBE TO-DAY

Mr, and Mrs. Jock Storance return sed from a visit to the coast tast week. Jock returned to the coast on Monday where he has accopted a position in a bakeshop. Jock motored hack to the coast and was accompanied by Norman Stilles. The Storance family will remain in Bassano for some

Open Red Cross Office in Town

home and head office or too loves re-Cross Group.

Mr. Sikerrii, secretary of the group, plans on having regular office hours daily, so that donattons may be left there, and any information regarding the organization can be obtained readily. The hours that the office will remain open will be announced at a later date.

It is expected that a general public meeting of members will be called at a near future date.

RED LETTER DAYS FOR BASSANO AND DISTRICT

Wed.,

Thurs.,

THESE ARE THE DATES FOR THE

Rexall Original One Cent Sale



STILES "The Druggist"

The Rexall Store

Ralph Arrison New Scoutmaster

Hospital Board Met Saturday

Met Saturday.

The regular Board meeting of Basanoa Municipal Hospital was held at the hospital at two o'clock in the attention of Staturday, November 4. All members of the Board wars present at the staturday of the staturday o

LATHOM NOTES

Mr. Harold Baker, Lathom teach-

McKEE'S STORES

Our Store Will Remain Closed Saturday, Nov. 11 "Remembrance Day"

Specials From the Ladies' Wear and Men's Wear Section.

Wonderful Buy In Men's Brushed Wool Sweaters.

We were fortunate in purchasing in July month a manufacturers Clearing line of High Grade Sweaters, Beautiful Brushed Pure Wool Sweaters of excellent quality with Knitted High Neck. Knitted waist and wrist band. Lightening Tipper fastering. Two slash front pockets. This same auality sold for last year at \$4.95. They are startling values now

AT \$3.25 EACH

Sizes 36 to 42. Colors Maroon, Fawn and Brown.

BOYS' PURE WOOL SWEATERS

"Richwear" quality knit wear. Knitted from pure-wool in fancy Brown and Royal Blue mixtures. Strong ribbed knit, high fitting neck with fitting waistband. Lightening slide front fastener, with two front pockets. Last year the price was \$3.50, and they are worth much more today. These garments will be on.

SALE AT \$2.50 EACH

Size 30, 32, 34. Colors brown and royal blue.

Extra Special buy in Girls' Wool Stockings

Pure wool reinforced with cotton. 3-ply heel and toe. Fawn shade only. Bought by us early and they are an excellent value now.

SPECIAL PRICES Sizes 5 to 6 1-2 Sizes 7 to 8 Sizes 8 1-2 to 9 1-2 pair 35c pair 40c pair 45c

CHILDREN'S PETER PAN SHOES

The famed shoes for Children. Come in Ox ford style. Solid black calf uppers with sturdy solid leather soles and leather lined. An ideal shoe for school wear.

Sizes 11 to 2 1-2, pair \$2,50

GROCERY DEPARTMENT

REE SALADA TEA: 2-oz. pkg. free with each lb, pkg. bought 1 ounce with ½ lb, pkg. This means a substantial saving in the cost of the tea.

almon a-lia-king; A combina tion of Salmon, Mushroom and pimento, 1 lb, Excellent value. Tin _______30c

Spread Easy Cheese: 2 lb. wooden box. Special . g Good Morning Marmalade: Con-tains Grape Fruit, Oranges, Lemons, etc. 4 lb. tin 67c

Dollar Sodas: Manning's Butter Sodas. While stock lasts. Special, each 39C

Chocolate Puffs: Fresh stuck at the old price, lb, ... 25C
STILL A GOOD STOCK OF TOBACCO AT FRE-TAX PRICES

BUY APPLES NOW! !!!

FANCY JONATHAN'S: A real good apple, 5 lbs, 25c Case \$1.75

McINTOSH REDS: 5 lb, 25c WINTER BANANAS: A real

good yellow apple. Case \$1.75 FANCY DELICIOUS: Very

FANCY DELICIOUS: Very Cheap. Case \$1.85 Oranges: Good size. 3 doz. 81.00 Grape frait: Med. size. 4 25c ALSO: Celery, Lettuce, Tomatoes, Sweet Spuds, Cabbage, Parsnips, Carrots, Turnips, etc.

PHONE 9 FOR PROMPT DELIVERY